



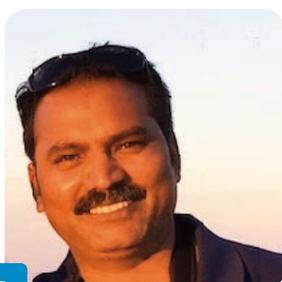
Linda A Broenniman
Co-Founder and President/CEO

For over two decades, Linda Broenniman built and led high growth entrepreneurial companies, either as CEO or CFO, in technology and in life sciences. She has experienced the range of business outcomes from success through profitable sales and going public, to good performers without exits, to some failures. Through these experiences, she understands deeply how connecting the right people at the right time with the right information can accelerate growth and build lasting value. With a vision to create such a platform for all companies and people to thrive, she co-founded RadiateBuzz.



Dan Frumkin
Co-Founder and Chief Sales Officer

Dan Frumkin is the consummate sales and marketing professional. He has an excellent track record as an innovator, problem solver, and sales leader. He has launch successful channel sales programs and has years of executive experience building, coaching, motivating and running sales teams. Dan understands high growth IT companies and their need to break down internal information silos to enhance knowledge sharing and to create better sales outcomes. It is in this context that he created RadiateBuzz's first product, JustSoldIt. Dan credits his inspiration from other's—salespeople, mentors, people who have been there in the sales trenches. "Our goal is to enable B2B sellers to rapidly share sales knowledge and experiences. In agile markets, knowledge is the currency if winning and creating great, long-lasting, customer relationships."



Srini Iyengar
Chief Architect

Srini brings more than 21 years of hands-on experience in software development and has a proven track record of engineering thought leadership, delivering enterprise-grade platforms and solutions. Since 1999, Srini has been architecting cloud-based applications and solutions driven by large volume of frequently changing data especially in the CRM and service management domain. Srini has deployed turn-key solutions from concept to completion at enterprise-scale for high-tech, food processing, financial and healthcare industries, with a focus on CRM.



Edward G Broenniman
Chair

Edward Broenniman, is the Managing Director of The Piedmont Group LLC, a Venture Development firm focused on building value for investors and stockholders. He has over 35 years of successful experience as a CEO/COO and Director with private venture backed, publicly held growth firms, and Fortune 50 companies. Mr. Broenniman has built five venture backed technology companies. Mr. Broenniman currently serves on the Board of Aethlon Medical (AEMD). He was the first Entrepreneur in Residence at the Dingman Center, University of Maryland.

